

Just to Make it Simpler, Here's a Summary Of All Types In a Table

Weight	Samples and highlighted benefits
10-35GSM	Tissue paper
40GSM	Tracing paper
35-55GSM	Newspaper, paper mats, Bible pages Made for projects that are one-time use or should be disposable. Saves resources because it's so thin.
80-90GSM	Everyday paper, your usual letter, office printer paper a.k.a. offset paper Great in absorbing color ink
100-120GSM	High-quality letterheads, premium stationery,
100-180GSM	Posters, promotional materials, visual marketing, flyers, brochures UV resistant and great for outdoors Often has a coating with a smooth surface
250-300GSM	Magazine cover, photo paper, sturdy paper, premium brochures, banners, greeting cards
350-400GSM	Calling card, wedding invitations, menu cards, postcards, folders, door hangers, Great for projects that need to stand up on its own.
>1000GSM	Hardcover book